



UNIVERSITATEA DIN ORADEA
**Facultatea de
Științe Economice**

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Международно Бизнес Училище
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ASOCIAȚIA CLUSTERUL DE CERCETĂRI
ȘTIINȚIFICE, INOVARE ȘI STUDII
EUROPENE DIN ORADEA

**14TH EDITION OF THE INTERNATIONAL CONFERENCE
OF DOCTORAL STUDENTS AND YOUNG RESEARCHERS
"EMERGING MARKETS ECONOMICS AND BUSINESS"**

Oradea (online), 24th of November, 2023

Conference Chair:

Professor Dr. habil. Alina BĂDULESCU – Dean of the Faculty of Economic Sciences, University of Oradea

Scientific Committee:

- Ph.D. Senior Lecturer Mirabela MATEI – Vice-dean, University of Oradea, Faculty of Economic Sciences
- Ph.D. Professor habil. Marcel-Ioan BOLOȘ – University of Oradea, Faculty of Economic Sciences, Department of Finance-Accounting and Doctoral School in Economic Sciences
- Ph.D. Professor habil. Daniel BĂDULESCU – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business, and Doctoral School in Economic Sciences, Director of the Research Centre for Competitiveness and Sustainable Development
- Ph.D. Professor habil. Elna BOTEZAT – University of Oradea, Faculty of Economic Sciences, Department of Management and Marketing and Doctoral School in Economic Sciences
- Ph.D. Professor habil. Florica ȘTEFĂNESCU – University of Oradea, Faculty of Social-Humanistic Sciences and Doctoral School in Economic Sciences
- Ph.D. Professor habil. Olimpia NEAGU – University of Oradea, Faculty of Economic Sciences and Doctoral School in Economic Sciences
- Ph.D. Professor habil. Maria-Madela ABRUDAN – University of Oradea, Faculty of Economic Sciences, Department of Management and Marketing
- Ph.D. Professor habil. Dorin BĂC – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Professor Ioana MEȘTER – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Senior Lecturer Ramona SIMUȚ – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Senior Lecturer Mariana SEHLEANU – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Lecturer Afrodită BORMA – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Lecturer Elena HERTE – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Lecturer Dariu GAVRILUT – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business (language editor)
- Ph.D. Researcher Tomina SAVEANU – University of Oradea, Faculty of Economic Sciences, Research Centre for Competitiveness and Sustainable Development

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Organising Committee:

- Lecturer Elena Herte, Ph.D.
- Lecturer Dr Dariu Gavrilut
- Ph.D. student Daniel Pop
- Ph.D. student Carmen Alexandra Hodișan
- Ph.D. student Lidia Chiricoi
- Ph.D. student Alexandru Bagoși
- Ph.D. student Samuel Nicoară
- Ph.D. student Marius Gelu Paul
- Ph.D. student Claudia Stoiconi

AGENDA

of the International Conference of Doctoral Students and Young Researchers

organized on the occasion of

THE DAY OF THE ECONOMIST AND THE ACADEMIC ECONOMIST

Friday 24th of November 2023

15:00 – 15:30

[Click here to join the meeting](#)

Meeting ID: 399 850 551 179

Passcode: irr98G

Opening speech

- Prof.Dr.habil. Alina BĂDULESCU – Dean of the Faculty of Economic Sciences, University of Oradea

Greeting speeches

- Prof.Dr.habil. Radu Catalin ȚARCĂ – Vice-rector of the University of Oradea in charge with Doctoral Studies;
- Prof.Dr.habil. Szabolcs NAGY – Vice-dean of the Faculty of Economics, University of Miskolc, Hungary

Presentation of the scientific event

- Prof.Dr.habil. Alina BĂDULESCU – President of the International Conference of Doctoral Students and Young Researchers, 14th edition
- Assoc. Prof. Dr.habil. Mirabela MATEI – President of the National Conference of Master Students and Graduates, 11th edition

15:30-16:00

[Click here to join the meeting](#)

Meeting ID: 399 850 551 179

Passcode: irr98G

Special Guest lecture:

Cultural supply and accessibility for people needing assistance: some evidence related to Sicilian museums

- Dr. Lara Gitto – Professore associato di Economia Politica ed Economia dei Sistemi Turistici, Dipartimento di Economia - Università degli Studi di Messina

16:00-18:30 – Oral presentations in panels (online)

PANEL 1 (16:00-18:30)

Moderators:	Prof. Dr. habil. Daniel BĂDULESCU Prof. Dr. habil. Marcel Ioan BOLOȘ
Secretary:	PhD student Carmen Alexandra Hodișan
Link:	Click here to join the meeting Meeting ID: 384 513 932 940 Passcode: mutdiH

1	ARTIFICIAL INTELLIGENCE CHATBOTS IN FINANCE Ștefan Rusu, Marcel Boloș
2	THE ROLE OF EMOTIONS IN THE PERCEPTION OF COMPANIES' FINANCIAL PERFORMANCE Eszter Lukács, Gábor Süveges
3	ASPECTS FOR THE DEVELOPMENT OF THE PROJECT ORGANIZATION OF THE 2024 EUROPEAN UNIVERSITY GAMES Zoltán Rakaczki
4	FACTORS INFLUENCING PRODUCTIVITY IN CASE OF BLUE-COLLAR WORKERS Gábor Lukács
5	FINANCIAL DEVELOPMENT AND ECONOMIC GROWTH. A LITERATURE SURVEY Cernavca Liliana
6	EXAMINING THE IMPACT OF ESG PRACTICES ON BANKING'S FINANCIAL PERFORMANCE Ali Hussein Mroueh
7	COMPLEXITIES OF CORPORATE GOVERNANCE: AN EMPIRICAL STUDY ON GLOBAL DILEMMAS Ali Hussein Mroueh
8	ADVERTISING MESSAGES FOR A FINANCIAL SERVICE PROVIDER: CREATION AND ANALYSIS OF THE EFFECTIVENESS Grigore Fusu
9	FISCAL INCENTIVES Nicolae Bulc
10	TOURISM AND REGIONAL GROWTH. A CONCEPTUAL OVERVIEW Alexandra Carmen Hodisan

PANEL 2 (16:00-18:30)

Moderators:	Prof.Dr.habil. Dorin BĂC Prof.Dr.habil. Elena BOTEZAT
Secretary:	PhD student Lidia Chiricoi
Link:	https://meet.google.com/apo-nsuz-ktl

1.	BALANCING PEOPLE, PROFIT AND PLANET: UNPACKING THE ELEMENTS OF A SUSTAINABILITY STRATEGY Mădălina-Ioana Petrea, Larisa-Nicoleta Gafencu
2.	OPEN INNOVATION, CLOSED INNOVATION, WHICH ONE? Ayman Irziqat
3.	EXPLORING THE POTENTIAL OF DIGITAL PLATFORMS IN PROMOTING THE CIRCULAR ECONOMY Ana-Alexandra Mocanu, Anita-Cornelia Szakal
4.	THE OPPORTUNITIES OF THE TRANSITION TO THE GREEN ECONOMY Georgiana-Ionela Marin, Florentina Chițu, Andra-Nicoleta Mecu
5.	BALANCING INNOVATION AND SUSTAINABILITY IN URBAN DEVELOPMENT - THE TALLINN MODEL Ioana-Maria Ursache
6.	A BIBLIOMETRIC ANALYSIS OF THE IMPACT OF THE DIGITAL ECONOMY ON DIGITAL GOVERNMENT Roxana Ciortin Gangoș
7.	SOCIAL MEDIA MARKETING: A CONTENT ANALYSIS OF THE IMPLICATIONS OF BOOK INFLUENCERS Iuliana Obreja, Amelia-Lidia Vatamaniuc (căs. Frunză)
8.	SUSTAINABLE ECONOMIC DEVELOPMENT THROUGH THE CREATION OF GREEN JOBS Maria Orhean-Vrânceanu
9.	THE IMPORTANCE OF LOCAL CULTURE FOR TOURISM Alexandru Ionuț Chiș
10.	UNDERSTANDING INDIVIDUAL ADAPTABILITY AS AN ANTECEDENT OF JOB PERFORMANCE Lidia Chiricoi

PANEL 3 (16:00-18:30)

Moderators:	Assoc.Prof. Dr.habil. Ramona SIMUȚ Prof.Dr.habil. Florica ȘTEFĂNESCU
Secretary:	PhD student Alexandru Bagoși
Link:	Join Zoom Meeting https://us02web.zoom.us/j/81381774656 Meeting ID: 813 8177 4656

1.	THE IMPACT OF THE DIGITAL ECONOMY ON THE ACCOUNTING PROFESSION – A LITERATURE REVIEW Veronica Mița
2.	REGULATORY LANDSCAPE: ANALYSIS OF THE CSRD REPORTING FRAMEWORK TIMETABLE Oana-Valentina Bezergheanu
3.	THE CONTRIBUTION OF ACCOUNTING INFORMATION TO IDENTIFYING THE COMPANIES' FINANCIAL DISTRESS Dorotheea Beatrice Ruxandra Chiosea
4.	PRINCIPLES IN PUBLIC PROCUREMENT Cosmin Ungureanu
5.	THEORETICAL AND PRACTICAL ASPECTS REGARDING THE PUBLIC-PRIVATE PARTNERSHIP IN THE EUROPEAN UNION Elena Bizim (Surdu)
6.	DETERMINANTS OF ENTREPRENEURSHIP: A LITERATURE REVIEW Teodora-Sabina Gherman
7.	UNDERSTANDING INVESTORS BEHAVIOR IN THE CRYPTOCURRENCY MARKET Roxana Elena Deak, Cezara-Georgiana Radu
8.	ASPECTS RELATED TO THE IMPACT OF COVID-19 PANDEMIC ON AGING POPULATION OF THE EU AND USA Hajnalka Barna
9.	RISE AND DECLINE OF PUBLIC-PRIVATE PARTNERSHIP IN EUROPE Cristina Iuliana Petrovan (Maranda)
10.	SOCIAL ENTREPRENEURSHIP Alexandru Bagoși

PANEL 4 (16:00-18:30)

Moderators:	Prof. Dr. habil. Alina BADULESCU Assoc.Prof. Dr.habil. Mariana SEHLEANU
Secretary:	PhD student Marius Gelu Paul
Link:	https://teams.live.com/joinmeeting/9488892138046?p=0H0k0xRpwOdJEHB4 Meeting ID: 948 889 213 804 6 Acces code: Hb4fGx

1.	ESTONIA'S PATH TO DEVELOPMENT: BETWEEN ECONOMIC FREEDOM AND DIGITALIZATION Ionuț-Andrei Pricop
2.	COMPARATIVE ANALYSIS CRYPTOCURRENCIES VERSUS FIAT CURRENCIES Georgiana Iulia Lazea, Ovidiu Constantin Bunget, Anca Diana Sumănar
3.	CULTURAL AND CREATIVE INDUSTRIES AS CATALYSTS FOR SUSTAINABLE DEVELOPMENT Mihaela Clincu
4.	CSR IN EU-27 AND ROMANIA: OVERVIEW OF POST-PANDEMIC CHANGING CONTEXTS Cristian-Mihai Cismaș
5.	THE INFLUENCE OF AN EMERGING MARKET STATUS ON THE CAPITAL MARKETS OF POLAND AND ROMANIA Marius Augustin Drăgănescu, Cristina Cerba, Florin Cornel Popovici, Alexandru Avram
6.	QUETELET, THE POLYHISTOR OF THE 19TH CENTURY Beatrix Varga, Kitti Fodor, Roland Szilágyi
7.	DECISION TREE – THE BASIC MODEL Kitti Fodor
8.	EVOLUTION OF HR CONTROLLING METRICS AT ONGROPACK LTD. Endre Nagy
9.	THE HEALTH FINANCING SYSTEMS IN EU COUNTRIES. CHARACTERISTIC ELEMENTS Oana-Laura Nicula
10.	THEORETICAL PERSPECTIVES ON THE CONTRIBUTION OF CIRCULAR ECONOMY TO SUSTAINABILITY Marius Gelu Paul

PANEL 5 (16:00-18:30)

Moderators:	Prof. Dr. habil. Olimpia NEAGU Prof. Dr. habil. Ioana MEȘTER
Secretary:	PhD student Samuel Nicoară
Link:	https://meet.google.com/nfz-ysnt-sys

1.	DIGITAL TRANSFORMATION IN THE EUROPEAN UNION: IMPACT ON ECONOMY AND SOCIETY Mirela Vâlceanu
2.	STUDY ON IMPROVING QUALITY IN MEDICAL ASSISTANCE ORGANIZATIONS Alexandra Gontean
3.	WHAT DO CONSUMERS BELIEVE ABOUT SOCIAL ENTERPRISES? AN OVERVIEW OF THE LITERATURE ON CONSUMERS' PERCEPTIONS OF SE Amelia-Lidia Vatamaniuc (căs. Frunză), Iuliana Obreja
4.	INVESTMENT IN TRANSPORT INFRASTRUCTURE AND ITS IMPACT ON ECONOMIC GROWTH IN THE EUROPEAN UNION (EU) COUNTRIES Alexandru Haiduc, Olimpia Neagu
5.	ANALYSING THE IMPACT OF ECONOMIC DIPLOMACY ON EXPORTS - QUANTITATIVE RESEARCH METHODS AND INDICATORS Cătălina Bratosin-Vasilache, Liviu-George Maha
6.	DIGITIZATION OF EDUCATION IN ROMANIA Augustin Marius Axinte
7.	EXPLORING THE PERCEPTION OF CORPORATE SUSTAINABLE DEVELOPMENT AMONG EMPLOYEES WITHIN THE ICT SECTOR Erika-Ligia Heler
8.	DIGITAL SKILLS OF THE ROMANIAN POPULATION: STATE OF PLAY AND IMPLICATIONS FOR THE FUTURE Adriana-Maria Feier Orzan (Petruț)
9.	SUSTAINABLE DEVELOPMENT THROUGH CROSS-BORDER COOPERATION BETWEEN ROMANIA AND HUNGARY Nicoleta Florica Lașan, Samuel Nicoară

PANEL 6 (16:00-18:30)

Moderators:	Prof. Dr. habil. Maria-Madela ABRUDAN Assoc.Prof. Dr. habil. Mirabela MATEI
Secretary:	PhD student Alexandra Daniela Sivilca PhD student Claudia Stoiconi
Link:	Microsoft Team meeting Click here to join the meeting Meeting ID: 361 296 718 94, Passcode: D5UXiC

1.	JOB COMMITMENT OF NURSES: A COMPARISON BETWEEN JOB COMMITMENT OF NURSES EMPLOYED IN NURSING HOMES VS. HOSPITALS. Zivit Sidi
2.	THE IDEAL LEADER Gabriel Crap
3.	TELEWORKING IN EAST EUROPEAN COUNTRIES – PAST, PRESENT, AND FUTURE Elena Mădălina Gherghina
4.	THE IMPACT OF SCHOOL MANAGEMENT AND PRINCIPAL'S LEADERSHIP STYLE ON TEACHERS' HAPPINESS Rawia Ashqar, Loureen Haddad
5.	THE EFFECT OF DIFFERENT MANAGEMENT STYLES ON THE IMPLEMENTATION OF ALTERNATIVE ASSESSMENT IN HIGH SCHOOLS IN ISRAEL Sofy Amnonny
6.	METHODS AND PRACTICES FOR PREVENTING AND MITIGATING THE ORGANIZATIONAL STRESS IN AN INDUSTRIAL COMPANY Claudiu Feier, Andreea Olimpia Pop, Alexandra Gontean
7.	SUSTAINABLE PRACTICES OF HUMAN RESOURCES MANAGEMENT TO PREVENT CRISIS PERIODS IN ROMANIAN COMPANIES Ana-Maria Bratu, Miruna-Iuliana Cunea
8.	THE LINK BETWEEN STRATEGY AND DIGITAL LEADERSHIP FOR ORGANIZATIONAL SUCCES IN THE DIGITAL AGE. A BIBLIOMETRIC ANALYSES Alexandra Daniela Sivilca, Nicolae Bibu
9.	DIGITALIZATION OF SUSTAINABLE BUSINESSES. Claudia Ramona Ciocnitu (Stoiconi)
10.	SCALES FOR EVALUATION IN TOURISM Camelia Adriana Lata